

L. J. Smith[®]
Stair Systems

America's Preferred Brand

Home Improvement Executive and *Home Builder Executive*, containing quick-read articles on industry news, are published weekly and bi-weekly by Executive Media Corporation. The research staff of Executive Media recently conducted category surveys regarding suppliers/brands, some of the results of which are featured on the back side of this page.

The top chart features the results of the survey of Pro Dealers designed to determine which brands/manufacturers they perceive as driving their business in 2005. The survey was conducted by placing un-aided phone calls to numerous branch locations of the top Pro Dealers located across the United States.

The bottom chart features the results of the survey of Top U.S. Production Home Builders designed to determine which suppliers/brands they currently offer in their homes. This analysis was conducted by surveying regional purchasing executives at each builder.

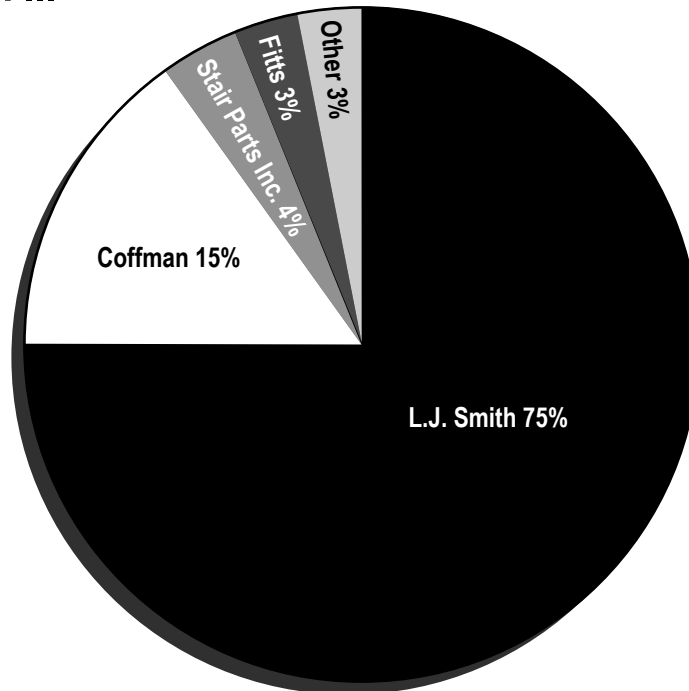
We are proud to report that, of the top Pro Dealers, 75% perceive L.J. Smith as the manufacturer who will drive their business for the Stair Systems category, AND 64% of the Leading Home Builders are offering L.J. Smith Stair Systems in their homes.

The results of these independent surveys confirm that L.J. Smith is ***America's Preferred Brand***. We will continue to do whatever is necessary to remain the leader and innovator, providing our customers with a highly effective selling advantage over those who buy from others!

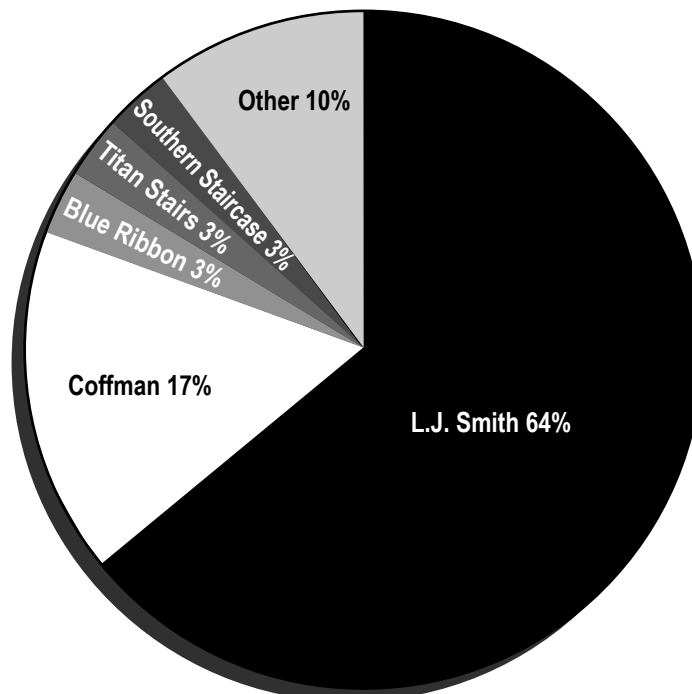
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RESULTS OF BRAND SURVEYS

Pro Dealers: Which brands/manufacturers do you perceive as driving your business this year in ...



Leading Home Builders: Which suppliers/brands do you currently offer in your homes ...



STAIR SYSTEMS